



82nd Avenue Business Association
Tuesday, July 19, 2022 –Final Minutes

Board members Present: Nancy Chapin, Jacob Loeb, Ben Fisher, Michael Sonnleitner, David
Guest Attendees: Quorum was established. The meeting was called to order at 3:30pm.

Nancy read the land acknowledgement with additions from feedback.

Meeting Minutes from June meeting accepted as presented.

Correction of “l” in debit.

Financial Report

Currently have \$8759.88 includes 1200 from the \$5000 gift card received from grant. Spent out of is \$361 which covers cards and stickers. Treasurer position still vacant.

TriMet – Did not attend or present for this meeting

Reminder: Sept 17th 12pm-5pm

Portland Business Alliance Update

Jacob provided update of significant progress made during last meeting. Next steps pending their board approval to gift access to their organization. Organization is seeking additional east side businesses to participate and have prominent presence.

Nancy discussed this would include financial review and assessment of taxes that businesses pay toward the city, to gain economic value of 82nd Ave. This alliance would strengthen our ability to have stronger voice and share internal resources.

82nd Ave Coalition – Neighbors and cyclists attended last group meeting.

Nancy received information for organization that includes transportation planning with PBOT. Nancy will forward link to board and seeking representation of business association. Application does not guarantee accepted application.

82 Round Table

Business focused counter part to 82 Ave Coalition. Monthly meeting venue for business owners coming together discussing issues to form cohesive business identity when presenting to city planners redesigning 82nd Ave. Recurring event to attend and sign up to be informed from a business focused perspective.

Meeting next Thursday 10am-11am – If not included and interested, email Jacob directly to RSVP. (4th Thursday each month). Attendance is not mandatory.

Clean Up

Only 3 attendees joined. Board discussed establishing next clean up to help increase participation and attendance. August 20th clean-up set for next clean up session. Montavilla Jazz Festival occurring but will not conflict with area of cleaning for Woodstock. Les Schwab potentially next host for clean-up.

Nancy requests we coordinate to have shredder available. Jacob reaching out to coordinate joint Montavilla Shred event approximately September/October.

82 Dishes Report

Ben presented update advertising has been launched on Willamette Week (digital and print). Initial outreach has

begun, 4 businesses signed up to participate. Ben will begin working on setting up menus for participants this week. As applicants add in during next 45 days, will continue to promote.

PDX Pipeline is included in promotion of event, low cost, and high reach. Nancy requesting to look over budget together. Jacob shared screen of budget and reviewed costs (current and planned). Nancy proposing to include additional funds for staffing with a stipend to help walk 82nd to market in person to businesses for participating in 82 Dishes.

Nancy proposing to set aside \$15/hour (keeping hours less than \$600 total). Board discussed preferred personnel and expectations. Board approves setting aside \$200 to use for staffing stipend.

Kick-off event Friday night prior to event is a possibility, School of Rock offered to play for 82 Dishes event. Location still needs to be identified.

Nancy shared Progressive Dinners were where individuals stop briefly to try a small bite or drink. Could be used with car lots to help participation and requesting board consider similar set up as a Progressive Event. Car supply locations have larger grassed areas could be feasible. Nancy will approach those businesses and begin to establish professional relationship.

Bookstore

David shared update positive progression of partnership with Venture Portland and Babble Buy to complete scavenger hunt of bookstores and encourage small independent bookstores and libraries. 24 bookstores participating and working with Multnomah County library.

Less than 30 days over 500 people interacting with application. David distributing information to board members to share. Prizes to announce after Labor Day to incentivize maximum participation of bookstores.

Tag Line

Continued brainstorming –

‘Downtown Main Street’

‘East Side Main Street’

‘Main Street of East Portland’

Correction to minutes – David did not fill the treasurer position, but rather appointed the grant writer.

Adjournment

Meeting adjourned at 4:24pm