



82nd Avenue Business Association
Tuesday, November 16, 2021 – Minutes

Board members Present: Nancy Chapin, Alisa Fairweather, Jacob Loeb, Michael Sonnleitner, Monika Hernandez,

Guest Attendees: Benjamin Fisher

Excused: Lori Boisen

The meeting was called to order at 3:03. Quorum is present

Meeting Minutes from Oct. 19th meeting approved as presented

Membership Form Discussion

Nancy presented membership form for review, with adjusted pricing.

Removing business networking sponsor of \$50 during current state. (Not active during pandemic era, and has not been utilized in the past)

Removing business name from top of form to decrease redundancy

After business name, include a checkbox for businesses to mark if there are no changes from year prior

Board approves to keep \$80 rate to entice additional sign ups, waiting until we increase memberships before increasing pricing

Foodie Menu QR app (Benjamin Fisher)

2020 started improving QR codes for food menus at restaurants

Includes expansion to social media and website features

Restaurants are currently paying \$25/month for this feature

Updating pricing structure is changing as they are working with marketing and digital platform businesses

Foodie-menus.com

PBOT Updates

Stakeholder discussion around outreach procedure and taking lessons learned from division improvement project
PBOT has 2 tiers of work:

1. Work already identified safety projects (first round of funding spent by 2026)
2. General corridor improvements for future projects

Next discussion won't be meeting until 2022

Safety evaluation triggered by recent and frequent fatalities that occurred on 82nd

Nancy discussed rules around signage to revisit for civic center, seem nonexistent.

Clean up occurred at great floors and property is zoned as industrial, and Nancy researching if we can change in zoning throughout 82nd

During PBOT Meeting: PANO present, FooBon present, SE Rising present, Portland Business Alliance was present (100s of members east of 82nd) and several neighborhood associations were *not* present

Michael suggested a subcommittee created for our organization to help influence improvement in jurisdictional transfer – Similar to land use and transportation subcommittees are ones

Michael obtaining list of individuals that may be interested in joining as a subcommittee

Jacob to participate in subcommittee

Clean-up Report

132 volunteers, >33,000 lbs. of trash, 7 clean ups

2 : 5-quart bins of needles disposed

Setting up an annual calendar to increase participation, targeting 9 clean ups from March to November 2022

Local businesses are willing to host – Nancy to confirm (Baxter's, Washman, Les Schwab, etc)

Jacob suggested reaching out to Burgerville as a future host for dumpster access – Nancy to confirm

Financial Review

\$3000 not entirely spent – Board discussed purchasing additional pickers, and purchasing from SOLVE

We still have \$1000 available to spend – Exploring purchasing additional clean up jackets

Board approved Jacob to purchase grabbers and jackets with SOLVE and submitting receipt for reimbursement

Nancy will forward financial information of clean up spending is submitted to Alisa within next 2 weeks

Bylaws Discussion

Previous draft indicates expanding area we serve to all of 82nd in Multnomah county, *excluding* areas other business district associations are already serving

Looking to absorb SE Division between 80th-92nd Ave

If you're within an overlapping district, it will be collaborative and belonging to both associations

Final terminology agreed by board:

"82nd Avenue Business Association, Inc is dedicated to the economic success of the 82nd Avenue business district which Includes all businesses fronted on 82nd Avenue in Multnomah County, or located on SE Division between 80th Avenue and 92nd Avenue." (Section 202 mission)

Venture Portland

VP invites all business associations to submit info about holiday events and promotions in your district so they can help get the word out. They are also instituting listening sessions called "Just Ask Jacob and Joy." They are soliciting ideas for trainings for 2022. Their next session is Dec. 8 from 4 to 5pm via zoom.

Next meeting January 18, 2022, 3:00pm on ZOOM.

Meeting adjourned at 4:16pm.