



82nd Avenue Business Association
Tuesday, September 21, 2021

Meeting minutes – Sept 21st 3:00pm

Board members Present: Nancy Chapin, Alisa Fairweather, Jacob Loeb, Monika Hernandez, **Excused:** Michael Sonnleitner, Lori Boisen. **Unexcused:** John Carter. **Guests:** Michael Liu - Fubonn

The meeting was called to order at 3:03.

Quorum present

Meeting Minutes from Aug 27th meeting approved as presented

Nancy will check with John Carter to determine if continuing on board or recommending replacement.

Financial Report – Board reviewed financial report prior to meeting, no questions presented during meeting. Noted unlabeled \$100 was received as a donation from a member for Holiday advertising.

82nd Ave Jurisdictional Transfer Business Involvement

Meetings with Nancy, Jacob, and VP of Gov. Affairs of Business Alliance earlier this month. Ensuring businesses have a voice with PBOT, Jon obtained date: October 26th with PBA members and 82nd Avenue Business Association, Montavilla and others. Columbia Corridor's Executive Director, Corky Collier, is also invited to attend the meeting. PBOT responded and is pleased to have businesses attend to discuss what PBOT will need input on and what is already decided. Weekly Friday meetings are set to help prepare businesses and ensure agreement prior to October 26th meeting. Next prep meeting is Friday Sept 24th

Board voted to attend and set PBOT meeting for October 26th at 3:00pm – All in favor

Clean up on September 18th

11 individuals participated; half a dumpster load filled.

- Next clean up will be from Woodstock to County line.
- Refund will be received for the dumpster that wasn't delivered at previous location
- Involve cartlandia
- **Next clean ups on October 23rd and November 13th: I-84 to Sandy Blvd.**
- Nancy ordering weights on Amazon to hold down canopy
- Jacob continuing to tap REED college, hopefully increasing volunteers
- SOLVE recommends scheduling 12 months in advance, and lay out calendar for additional funding
- **Jacob proposed board to decide if we continue clean ups in 2022 for next meeting**

82 Dishes Progress

- Reviewed flyer layout, including Chinese version and Spanish Version. Russian version almost done
- Determining if volunteers will walk 82nd Ave
- Jacob placing Facebook link to flyers, and including landing page of event
- Increasing participating food sources (not just restaurant and cafes) looking at markets as well for food cooked at home

- Michael to add flyers into mall digital displays (1 pager, enough to read in 5 seconds)
- Individuals to forward business photos to Nancy to add to flyer

Suggested Bylaws

- Goal to vote the following changes by next meeting:
 1. Removing “of Roses” from the legal name
 2. Expanding area coverage from county line, including all of 82nd Ave in Multnomah County
- Not inviting businesses served in other Business Associations, i.e Foster (unless they request to be added)
- Working toward increasing board diversity and awareness to become stronger voice, seeking food industry involvement
- Bylaws in the revision on next month’s meeting, draft will be sent prior to next meeting (2nd reading, and approval on October 19th)

Venture Portland

- Working board suggested initiatives included walk and talk tours, pod casts, “Small Business Portland”
- One board member volunteered to coordinate
- We can submit request for topics:
 1. Small Business Owners
 2. Shopper’s perspectives
- Additional activities are welcome to be presented
- Trainings on 22nd and 29th at noon, 22nd is about Social Media training 29th Adopt 1-Block (clean up)
- Sign up for Venture Portland Emails, notifications, and training calendar events. Link included on the Venture Portland website: <http://ventureportland.org/>
- Bylaw review: Includes Members, seeking external partners not individual businesses but other “Bricks and Mortar” businesses

Social Media Update:

- Simplified Facebook page
- Jacob aligned social media with new page and new email
- Created private group
- Members of board to be added as a moderator on page
- Aimed toward opening channels of communication with businesses, sharing challenges and solutions.

JADE District:

- Meeting scheduled this evening
- Agenda to vote on grant to help develop crossing near Division Street, improve appearance
- Cement structure needs repainting, Nancy bringing up to discuss who needs to approve it
- Thought they were running low on funds, but Prosper Portland recognized it wasn’t enough time, looking to become own non-profit

Next meeting October 19th 2021, 3:00pm on ZOOM.

Meeting adjourned at 3:55pm.

MH