



82nd Avenue Business Association
Tuesday, August 17, 2021; 3:00 – 4:15pm

Meeting minutes – August 17th 3:00pm

Present: Nancy Chapin, Alisa Fairweather, Michael Sonnleitner, Lori Boisen, Jacob Loeb, Monika Hernandez

Absent: John Carter

Quorum present

Guests: Paul Seymour, Walter Rosenkranz from Superpedestrian Link program

Superpedestrian has been around since 2013. It came out of the Sensible Cities Lab at MIT to help solve urban transportation problems via electric micromobility. The Link scooter was launched in 2020. Link saw the current scooter fleets as unsustainable due to quality and safety. They created a more durable and safer scooter. Everything is done in-house with employees who earn a living wage; no gig workers. Safety data that is collected from the scooters can be given to the City of Portland to alert them to safety issues at intersections, for example. They have a program called Link-Up which provides 70% off the standard fee for lower income residents. They can use a pre-paid debit card or call Link to get the scooter rented over the phone. In Seattle, they aimed for 10% usage to be in lower-income communities and achieved 14%. Link is looking for feedback as well as for suggestions on where to have stations. They will be doing a demo in the Pearl district and are also available to do a demo for other locations. They would provide free scooters to volunteers for district clean-ups or other community-focused events.

National organization, equity important issue – Provides programs “Linkedup” discounted rate for any individual that qualifies for local subsidy to help provide support

- Provides prepaid debit card
- Reaching out for RFP coming for scooter program
- Looking and interested in offering service to Portland community
- Designed through testing lab with automotive testing standards, equipped and designed for hills
- Offers 95th Weight capacity (297lbs)
- Network of bus lines on 82nd
- Navigating narrow sidewalks will be difficult, as there’s immediate traffic beside the sidewalk
- Unable to acquire or enable individuals wearing helmets
- Maximum speed will be set at 15 mph
- Before end-riding, you need to provide photo of validating parking, there is a similar pre-ride photo to recognize that rider is wearing a helmet
- Portland most likely requiring a lock key system
- Limited data on injuries for scooters, however design is specific to provide transportation rather than joy ride.

- Provide any additional questions and requests from the board, we will reconvene and think about whether we move forward with implementing
- UWS students might be interested in utilizing scooters, along with Multnomah University and McDaniel. (age must be 18 years or older)
- 36-39 cents per minute for cost
- Operating with 9 languages in app and website
- Demo scooters available in Pearl District on 4th
- Reach out to Walter to provide potential demo scooters (perhaps next clean up)

Next clean-up:

- Exploring south region from Division to Woodstock (Host from Baxter Auto Parts)
- 11 trash bags completed on last clean-up session
- Venture Portland grant summary is due **September 14th** required for clean-up submission
 - o Provide photos
 - o Volunteer hours
 - o Receipts of funds spent
- Last session clean up can be the 18th
- We can provide a request for extension since we are doing an event 4 days prior to due date
- Monika to provide receipt for canopy cost
- **September 11th next clean-up**
- The remainder of the clean-up events will not be related to Venture Portland
- Needing to purchase broom and dust pans for sweeping cigarette butts
- Jacob exploring purchasing on Uline around \$40 for a set – Purchase 10 kits
- **Requesting if we can utilize remainder of funds for 4 additional events**
- All are in favor of purchasing broom dust pan kits.

Financial Report:

- Added \$100 in PayPal dues
- August check will show on next month statement
- Looking for Check #1064 Design Life, last work for website work (\$123.60 still waiting to be cashed)
- Nancy will call to follow up if received

82nd Ave Dishes:

- East Portland contact, Raquel interested in joining committee
- Last week in October/First week in November
- Venture Portland encouraging to complete application to help with footwork on implementation
- Will we need to pay to contact restaurants about the upcoming event
- Setting meeting prior to September 21st to meet and discuss planning

Venture Portland:

- Contemplating having advisory board – No changes made at this time

- Working board job ideas – Top business districts
- 82nd not equipped for walk and talk tour, however proposed more virtual opportunities via podcast to share about local businesses
- Presentation by Age Friendly Portland Ambassadors program – AARP getting business districts to participate in grant and train individuals 18+ years old to assist with marketing and outreach strategies
- Long term community members/residents to share about region
- August-October event, if we could have individuals promote 82nd Ave Dishes
- 2.5 hour shifts, and \$100 gift card
- Alisa exploring how to participate and reaching out to presenter Allen DeLatore
- Monika to join with Alisa and Allen to collaborate around ideas to utilize and promote businesses

Jade District Meeting:

- Meeting 6pm this evening, Nancy to provide update in next meeting
- International district was suggested as a perfect name for Jade District... Nancy disagreed.

Next meeting:

- **September 21st will be Zoom at 3:00pm**
- Clean up on September 11th.
- Hawthorne Street Fair 7am-8pm volunteers for this Sunday August 22nd (11am-5pm)
- Nancy to forward Monika paragraph to promote internally with UWS students interested in volunteering
- Nancy contacting Baxters to confirm utilizing as meeting spot again, and use of the dumpster.

Meeting adjourned at 4:15pm. MH

Approved as presented: 9/21/21